

Rothman Calls On NFL Owners To Bring Super Bowl To Giants Stadium

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Says Football's Championship Game Would Create Jobs,
Boost Northern New Jersey's Economy

Washington, DC - In an effort to create jobs and boost New Jersey's economy, Congressman Steve Rothman (D-NJ9) today called upon each of the National Football League's (NFL) 32 owners to vote in favor of bringing the 2008 Super Bowl to Giants Stadium located in Rothman's district. Rothman sent letters to each of the NFL owners who will meet in Chicago on October 29 and 30 to decide where the 2008 football finale will take place.

"As the Representative of the Ninth Congressional District of New Jersey, I urge you to give serious consideration to holding the 2008 Super Bowl at Giants Stadium in East Rutherford, New Jersey, located in my Congressional District," wrote Rothman, a lifelong Bergen County resident. "While the economy has started to revive since the horrific terrorist attacks, it has not yet recovered to pre-September 2001 levels. A Super Bowl hosted by the New York/New Jersey area would obviously generate much needed revenue for our region and send a signal to the entire world that our area is back in business."

In an effort to make Giants Stadium a more appealing candidate for a Super Bowl, the Giants and the New Jersey Sports and Exposition Authority reached an agreement in principle last month for a \$300 million stadium renovation. The upgrade is expected to include more than 8,000 new premium seats, widened concourses, and improved concession stands and restrooms.

"Giants Stadium, located in New Jersey minutes from Manhattan, provides a unique venue that would not only host a memorable championship game, but would also provide the necessary cultural and major media market opportunities for the promotional week leading up to the Super Bowl," Rothman said. "There is also an historical precedent for a championship game to be played in a cold weather venue, especially in the New York metropolitan area. Between 1933 and 1967, the New York Giants hosted eight NFL championship games. Many sports fans believe that the "greatest game ever played" was the NFL championship game between the New York Giants and the Baltimore Colts in Yankee Stadium on December 28, 1958. Others often remember the famous "sneaker game" played at the Polo Grounds in New York on December 9, 1934 with the temperature at nine degrees and the field covered in ice. The Giants switched to basketball sneakers for more traction."

In addition to Giants Stadium, other venues considered to be leading contenders for the 2008 Super Bowl are FedEx Field -- where the Washington Redskins play, Raymond James Stadium -- home of the Tampa Bay Buccaneers, and the stadium being built by the Arizona Cardinals.

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